



and

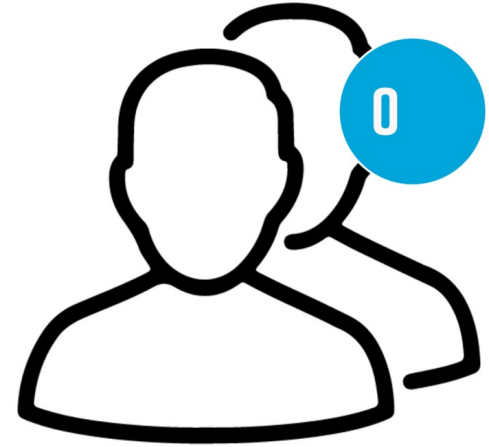


MUSTER

APCA Conference • March 2019

Big Picture Numbers

(since Start Date in 2017)



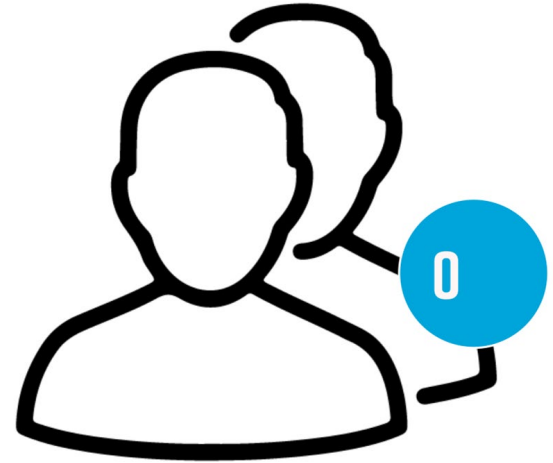
534 new advocates
(started with 611)

Network grew by **89%**

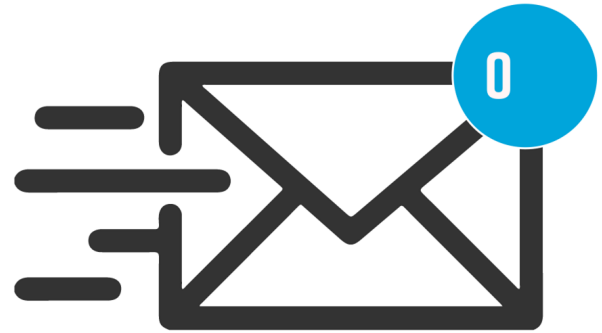
1145 total - 5,000 would
be great.

Big Picture Numbers

(since Sept. 2018)

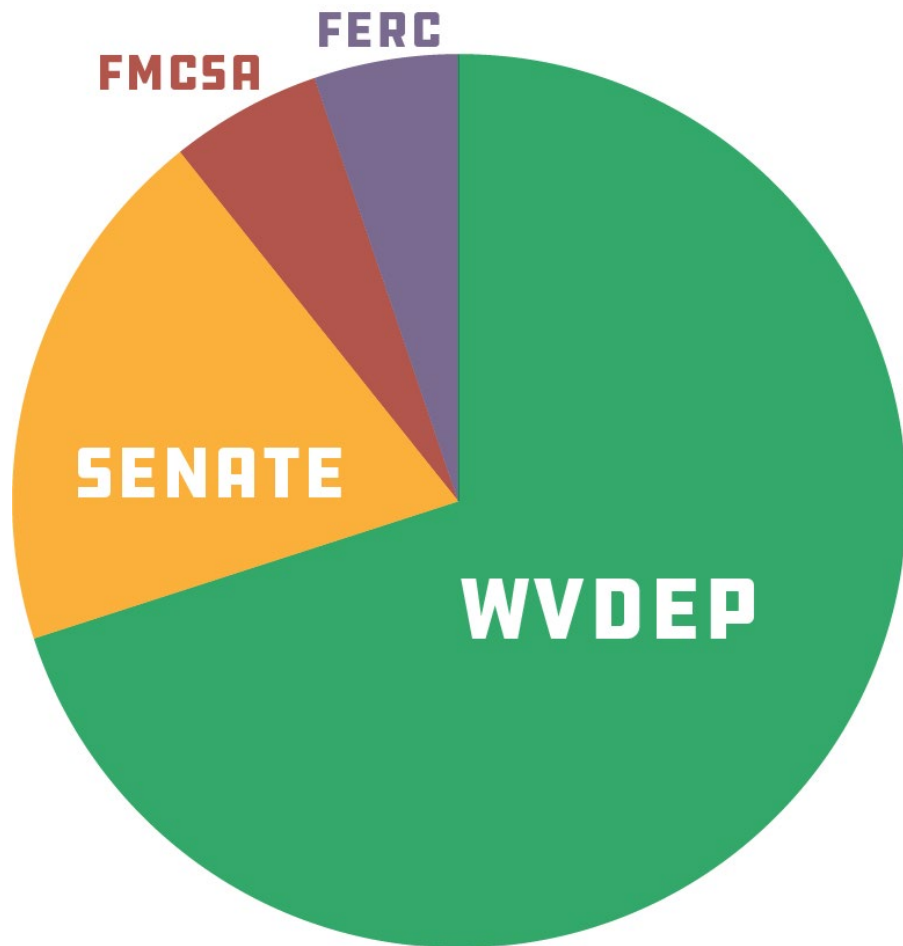


225 new advocates



350 emails to lawmakers

Where Your Voice Was Heard



Top Action Alert!

Mountain Valley Pipeline

● **238** messages sent

Advocacy Hub

- Use of the Advocacy Hub for the right permit projects will lead to success for the APCA.

The MVP alert's success is due to the fact that the Advocacy Hub was shared among colleagues.



Support the Mountain Valley Pipeline

The West Virginia Department of Environmental Protection is soliciting comments from the public regarding modifications to a combined state and federal permit that would green-light the construction of a 303-mile pipeline through parts of Virginia and West Virginia. This line has already suffered from delays due to permitting.

Please help support local jobs and infrastructure development by supporting this project today! The comment period closes March 4.

Prefix	First Name	Last Name
<input type="text" value="Mr."/> ▾	<input type="text"/>	<input type="text"/>
Email	Phone Number	
<input type="text"/>	<input type="text"/>	
Street Address	ZIP Code	
<input type="text"/>	<input type="text"/>	

* By taking action you are agreeing to sign up for future communications.

[Write Your Email](#)

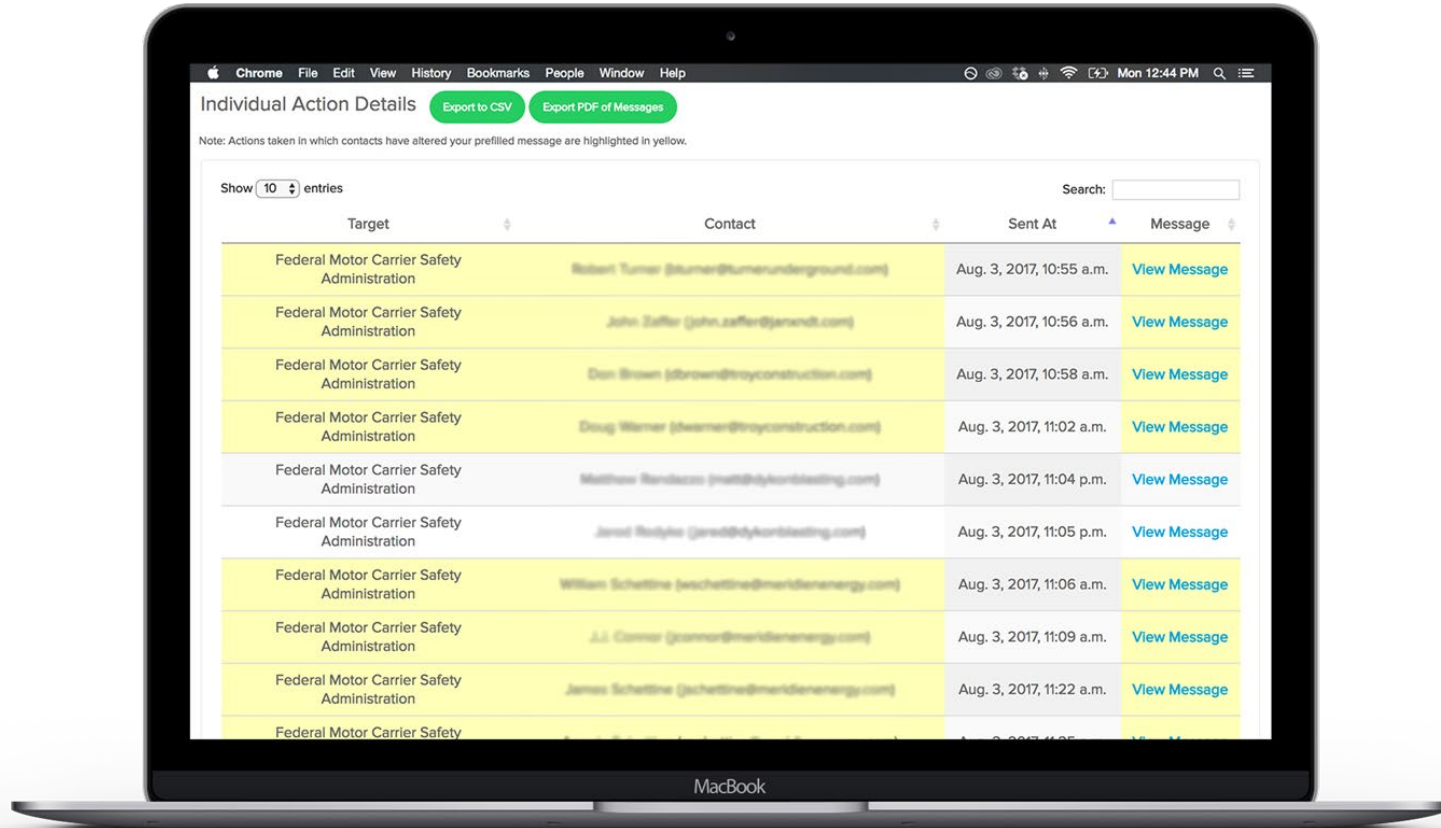
Permit Reform at State Level



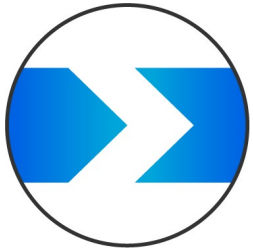
What Goes into Online Advocacy Campaigns for Permits?

- Determine the docket/endpoint for public submissions
 - Craft messaging and build websites to recruit advocates and facilitate actions
 - Request action from supporters 2 to 3 times
 - Only folks who haven't yet acted are contacted again
 - Timeline: 3-4 weeks
-

Personalized Messages



APCA - Muster Moving Forward



Use FERCLink



**Grasstops
Mapping**



**State Permit
Battles**



**Advocacy
Hub Site**

Any upcoming projects with
permits that are in the
balance?

**Let's grow our network
further right now, and pass it
on:**

<https://www.apca-action.org/take-action>
